

blazeclan

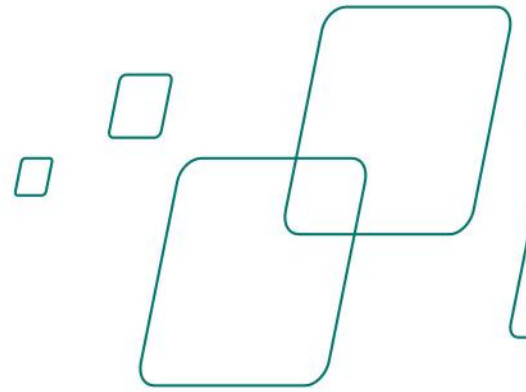
2020 RECAP RECAP RECAP

Clan's Transformation Journey In the New Normal



2020 was challenging, with organizations worldwide impacted by its sudden repercussions on business and trade. However, this led to the discovery of innovative ways to prevent possible challenges in the wake of crises. Blazeclan has stood strong in the pandemic, constantly striving to deliver results through customer obsession.





#PandemicStories

“While 2020 has allowed me to spend more time with my family, this pandemic has drastically impacted women in general. Being a primary caretaker of the family, increased child care demands, and caring of ageing parents has left a lot of us juggling between working for home and work from home.”

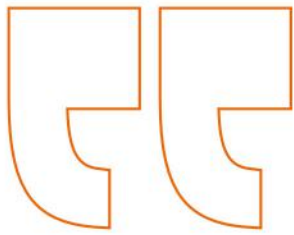
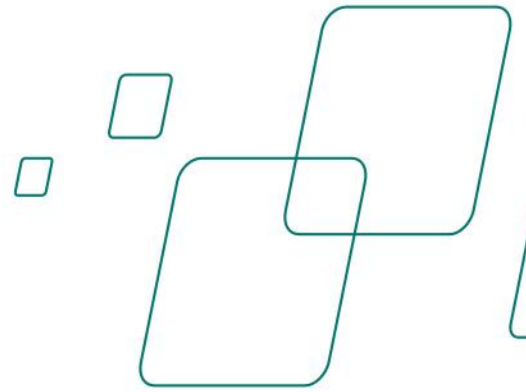
Priyanka Padwal
Sr. Process Consultant



“For me, COVID and lockdown have been a mixed experience. It was all about taking care of an expecting wife and taking care of the new born baby while managing day-to-day office work. But honestly, the second one is far more difficult than the first as my working hours have changed dramatically from 9 hours to 24 hours, and I’d to manage both. While this impacted in many ways, it certainly cemented relationships and brought us together.”

Sanket Shinde
Associate Solution Architect





The New Normal: Water-cooler Moments

“Lockdown situations have highly impacted internal communication with our buddies at work. While short breathers were easy to get by with our clan members who used to be at a hand’s distance, maintaining regular communication virtually becomes a daunting task. We understand this and engage into periodic calls with respective clan members to remove possible silos that later might lead us to finding a needle in a haystack.”

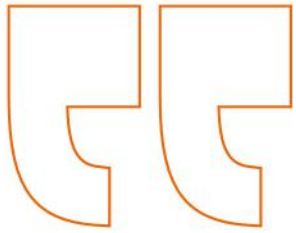
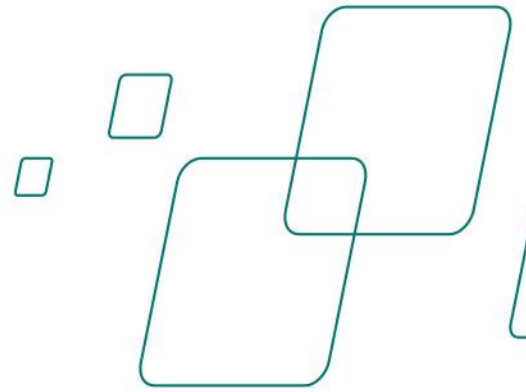
Sonam Singh
Manager, Inside Sale



“When I look back to when we used to work in office premises, I see that short fun conversations with my team members and others was what helped me relax from time to time. It can now be sensed by everyone that those conversations have reduced. Retaining and maintaining that is very important. At present, most of my colleagues and I have become consistently focused on engaging and adapting to the remote working routine, which in turn is keeping us all efficient enough.”

Abhijeet Chinchole
Sr. Cloud Manager





The New Normal: Water-cooler Moments

“Effective communication has always been key to Blazeclan's success. Communicating with colleagues and customers across geographical distances, cultural differences, and technical divides, requires commitment to empathy, and seeking to understand before being understood. We were fortunate enough to have many existing cultural and operational practices that support this communication, with heavy investments into digital tools, regular virtual events held on a global scale, and an engaged internal social media. These practices gave us a headstart when adopting full working from home practices during COVID-19. 2020 was a year like no other, and digital agility was a key driver for success at all levels in organisations. We head into 2021 with a stronger, more united clan. Communication is key.”

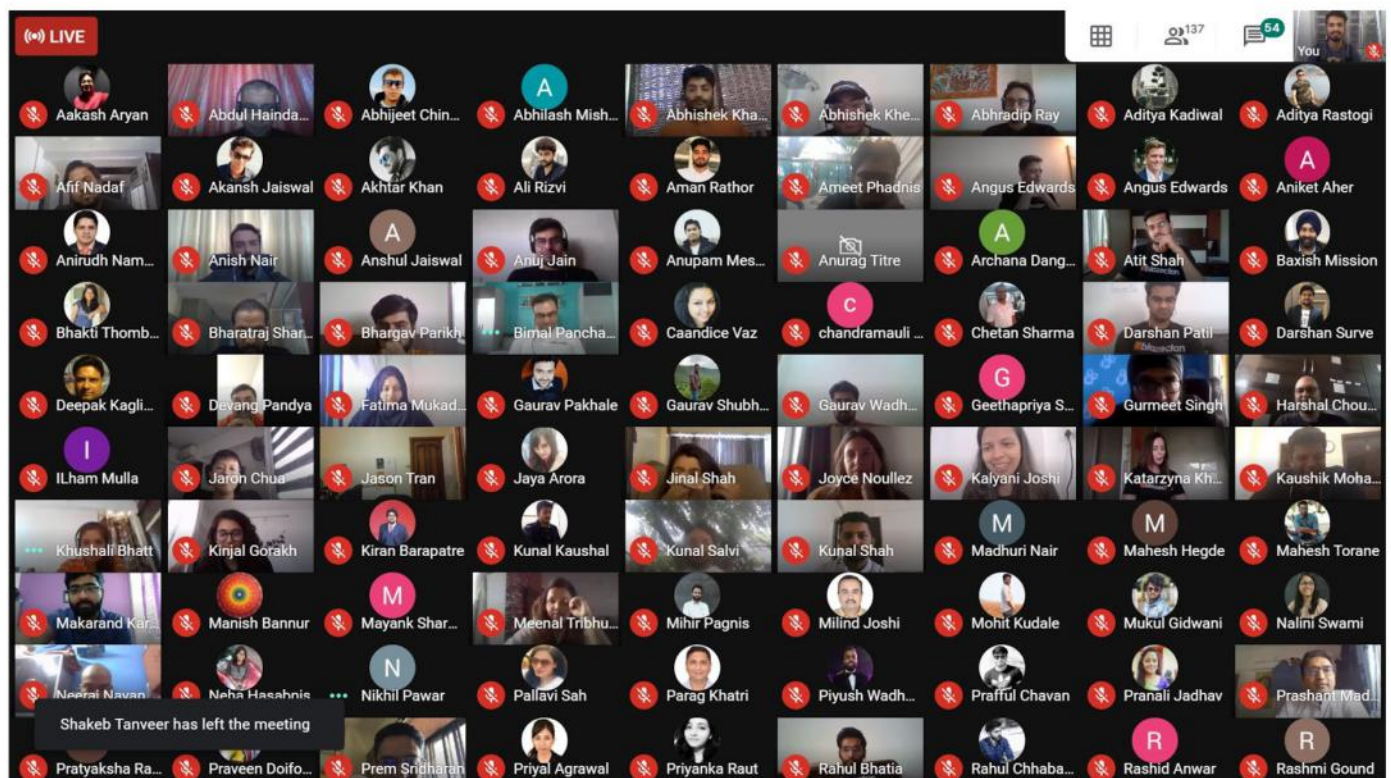
Angus Edwards
Director-Sales



Maintaining A Motivated Atmosphere Virtually

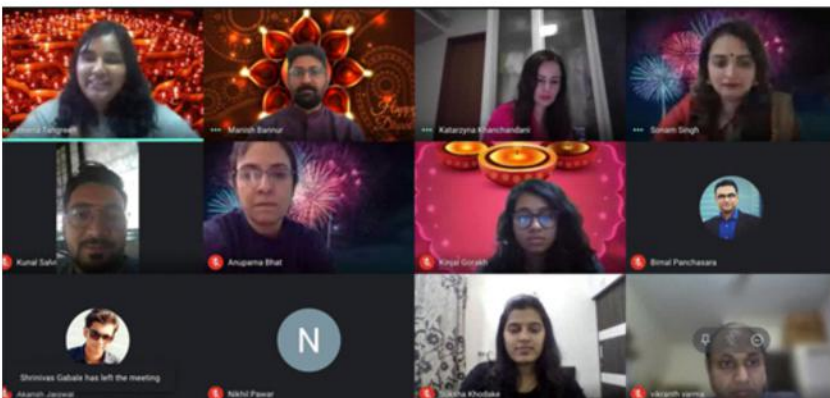
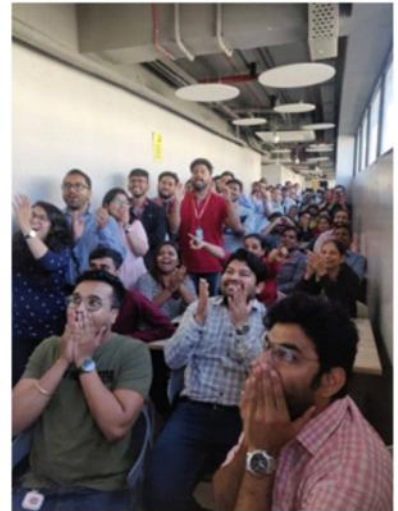
Now, more than ever, there is an urging need for strong team bonding and culture, so much that Blazespark - our team dedicated to maintaining a good vibe across business units, has remained unaltered in preserving the **OneClan culture**.

Blazespark organized a virtual **Annual Day Celebrations** to ensure all clan members feel the same party mood as if they were partying together for real.



Our Blazespark team organized many virtual events, such as **joy to the world - Xmas celebrations, Diwali celebrations, and bringing your families at work**. While working from home has been a new experience for all of us ...these initiatives helped us grow stronger as OneClan than ever before.

Here are some moments from our archives of the Flashback Friday, an initiative which was picked by everyone in the team while proceeding to the New Normal.



Productivity During Uncertainty

Responding to the Covid-19 repercussions with an effective plan has been imperative and our business continuity plan (BCP) has helped us remain strong while upskilling our clan members.

We have ensured all our clan members are being cared for by sticking to our no discharge policy, especially during these difficult times. OneClan has further been working out on its reskilling initiatives to stand strong against any challenge that we confront and make productivity during uncertainty a success.

Furthermore, we have won the [Skills Patron](#), a Digital Skills Award in the NASSCOM Tech Innovation Conclave 2020. This further adds to our focus on upskilling that helps us prevent all challenges that potentially hinder our growth. .

Total Up-skilled & Re-skilled Clan Members in 2020 = 227

Certification	Count
AWS	89
Microsoft	46
Others	8
Red Hat	1
Scrum	15
Google	1
Kubernetes	10
Oracle	16
VMware	1
ITIL	24
HashiCorp	8
Apptio	1
Python	4
Snowflake	2
ISTQB	1

We are officially a Great Place to Work

Achieving the title of 'Great Place to Work' by Forbes amid a global pandemic was honorable! The secret behind our win is the collective efforts of all our clan members in maintaining a positive work culture and ambience while working remotely. While nurturing our core values, we have consistently strived forward in 2020 by emphasizing on key areas highlighted below-

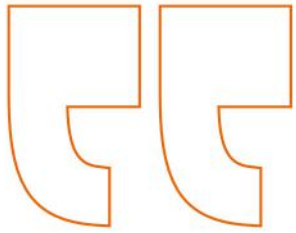
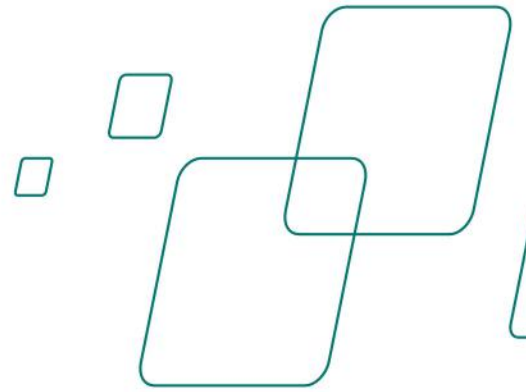


Customer Obsession - All our initiatives and strategies begin with the customer in mind, which helps us improvise from the perspective of customer satisfaction. Our value of customer obsession enables us to create the connected experience to effortlessly meet the expectations of customers. Our pull on new customers shows our fidelity in being customer-centric and ensuring their decision to partnering with us to be right.

Learning and Development - While we effectively address the consequences of the pandemic, we have continuously been carrying out learning and development initiatives to reskill or [upskill our clan members](#). By promoting digital learning programs and driving value creation, our L&D team helps clan members remain skilled on par with the fast changing industry landscape.

Remote work - We are committed to helping and empowering our clanmates to continue working safely and remotely to keep the business moving forward. Our [business continuity task force](#) ensures that all our clanmates are equipped for WFH. This helps us in supporting them in their concerns of closures, lockdowns, and safety against public travel. We have also ensured that everyone is equipped with the right tools and technologies in a bid to create an effective remote workforce.

Diversity & Inclusion- We offer [equal opportunities to women professionals](#) by recognizing their abilities in various roles of technology. We have nurtured a culture of excellence, which is based on the belief that 'women are capable of everything. To be a part of our workforce and growth trajectory, reach out to us at TA@blazeclan.com.



“I believe that even though every one of us does not possess equal talent yet, we all have the same extent of opportunity to develop our talent. We all must honour the idea of equal opportunity to let women professionals work together in harmony while honing their niche in the corporate world.”

Ilham Mulla
TA Head, Blazeclan



Digital Transformation in Post -Covid World

Organizations perceived the digital divide immediately after the pandemic outbreak, which drew a line between companies with digital operating models and those with legacy operating models. It is touted that digital transformation is the accelerator for innovation and growth in the post-COVID business world.

Blazeclan saw a steady **45% growth in its cloud business in 2020**. The cloud environment is resulting in sustainability through remote working. While some organizations are not aware about the benefits of digital skills for their business, these are the potential customers for technology providers to tap and leverage.

Capturing our perspective

In the wake of COVID-19, cloud computing became a must-have for organizations. The year 2021 will see the cloud established as the enterprise platform. We believe that in 2021, organizations will see newer opportunities driven by the cloud that would help them transform like never before.

We wrapped up 2020 by

- Executing 20 thought leadership events along with our partners like AWS, Azure, Apptio, and HashiCorp. Our events have been diverse this year. While we went virtual with our webinars and workshops, one thing did not change but evolved in fact and that is, "delivering value to our customers on the Cloud."
- Winning 6 awards and recognitions

Winning 6 awards and recognitions



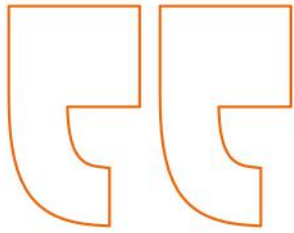
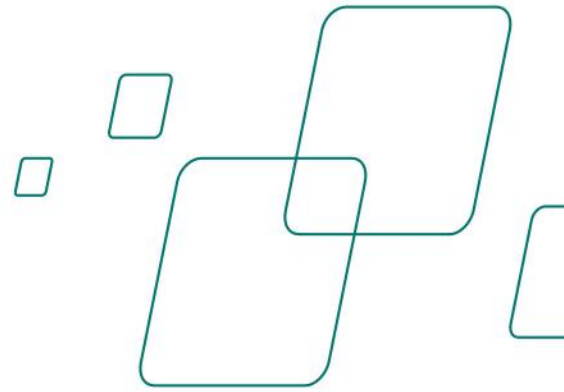
Becoming Microsoft Gold Partner for Azure Data Analytics, Achieving AWS Database Migration Service Delivery, and continuing AWS MSP Partner status with 2020 renewal.



- Our CEO, Varoon Rajani, was featured in Top 100 Great People Manager Lists 2020 by Forbes



- Expert Opinions and Viewpoints** - We have curated 100+ stories around trending dynamics of the cloud industry and how we are capable of resolving our customers' challenges.
- Amazon Pinpoint Whitepaper** - This contains profound intelligence on [Amazon Pinpoint](#) based on insights shared by our Principal Solution Architect, [Vineet Kaivallya](#), who has helped us collate essential information amid his tight schedule.



Lessons We Learned from 2020

“When the going gets tough, the tough get going. 2020 was tough but then it opened multiple doors of opportunity for Analytics as clients started realizing the importance of their enterprise data during COVID time. It also helped us learn that you can remain connected and deliver projects as a team even if you are physically sitting in a distant location from each other.”



Baxish Mission

Service United Head, Data Analytics & Insights

“How can we keep ourselves focused and productive during uncertain, unknown times? Remaining calm, being flexible & agile, being empathic, and being available has helped a lot to overcome many challenges that the year 2020 has thrown on all of us.”



Bimal Panchasara

Director - Strategic Engagements

“Security of the business and people is the cornerstone of good leadership. With discreet lockdown mandates upon us, it is important that we put collaborative efforts into staying stable and running. I am proud of the way our clan pulls together in supporting business at such times when the very foundation of organizational culture is put to test. Our positive attitude and dedication to find long lasting solutions make us adept to come out better every time”



Jerome Coenraets
Managing Partner, EU

“While the cloud business is all about technology, it is also about customer relationships and efficient operations. Moving forward from 2020, identifying customer requirements, introducing new digital technologies, organizing regular discussions, and establishing appropriate performance indicators will help us maintain an edge over our competitors.”



Gurmeet Singh
Co-Founder & Chief Delivery Officer

**While 2020 Was A Tough Year For Most Of Us,
We Decided To Stand Strong As One Clan
'with our Partners' & 'for our Customers'.**

**To be a part of the clan, check the open positions at our
[Careers Page.](#)**

We are always looking for talented Cloud Warriors.